

A&M DIG takes unstructured government data and, when integrated with A&M's deep operational, industry and functional expertise creates private and public company insights that were previously unobtainable. A&M Data Intelligence Gateway (DIG) is a proprietary technology that utilizes the active collection of unstructured government data through open source intelligence (OSINT) and machine learning. This technology, when integrated with Alvarez & Marsal's deep operational, industry, and functional expertise, enables us to extract relevant and hidden patterns exposing unique insights into private and public companies.

Currently, data is unstructured and siloed which makes it impossible to extract relevant patterns across industries, such as competitive dynamics and company growth trajectory. A&M DIG joins together the most reliable datasets that are not intuitively related using entity resolution to provide insights previously unobtainable.

We take the most trustworthy data on all US companies and use machine learning to integrate unique variables onto a single time-series. We supply you with the data in an easy-to-use format so you can find companies that are proprietary and fit your criteria. From validating an investment thesis to discovering companies in fragmented spaces, A&M DIG provides the insight needed to discover, explore and identify the best opportunities.



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## DIFFERENTIATORS

- A&M DIG uses government data, ensuring it is reliable and updated on a consistent basis.
- A&M DIG leverages A&M operational and functional experts across industries who are on the ground and have first-hand insight into evolving market dynamics to determine additional data points needed to make the best investment decisions.
- A&M DIG creates a customized dashboard that enables M&A professionals to filter and sort through data such as company size, growth trajectory, vintage cohort and other meaningful data points determined by you to discover the best opportunities.

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## About Alvarez & Marsal

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) when conventional approaches are not enough to make change and achieve results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services.

With over 5,000 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, help organizations transform operations, catapult growth and accelerate results through decisive action. Comprised of experienced operators, world-class consultants, former regulators and industry authorities, A&M leverages its restructuring heritage to turn change into a strategic business asset, manage risk and unlock value at every stage of growth.

When action matters, find us at: www.alvarezandmarsal.com

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